



# PROGRAM OUTLINE

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SMART-IDLER® PREMIUM PARTNER



# Advantages



## **Co-Marketing & Promotional Campaigns**

Working together to promote each other



## **Collaborative Business Development**

Vayeron will introduce Vayeron customers to your brand



## **A Strategic Platform**

Use Smart-Idler<sup>®</sup> to create value added service for your clients\*



## **Reduced lead-times**

Preferential supply of product



## **Data Transparency**

Undeniable product performance data for your clients



## **Increased Brand Perception**

Lead the industry adoption of Industrial Internet of things (IIoT)

\*Only available to Global Premium Partners or under white label arrangements

# Premium Criteria

## Global Partners

Three or more target regions  
2 global partnerships available











## Regional Partners

Single target region  
2 partnerships available per region

- ✓ **Stock Inventory Maintained**  
500 Smart-Idler® units per target region
- ✓ **End-of-Line (EOL) at Factory**  
Self-sufficient smart roller manufacturing capability
- ✓ **ISO9001:2015 Quality Assurance**  
Quality System to ensure customer success
- ✓ **Product Validation**  
Process to ensure that your smart roller is customer ready
- ✓ **Trained by Vayeron**  
Participate in technology training
- ✓ **Marketing Material**  
Produce marketing material for smart roller product line
- ✓ **Website Promotion**  
Representation of smart roller product line on your web page

Premium Partnership is a preferential program. End-Users have sourcing freedom of choice.

# Regions

-  **Australia / New Zealand & Pacific**
-  **Canada**
-  **USA**
-  **India & Central Asia**
-  **South East Asia / China / Japan / Korea**
-  **Central & South America (ex-Brazil)**
-  **Brazil**
-  **Europe / Russia**
-  **Middle East**
-  **Africa**

# Key Dates



**10<sup>th</sup> August 2020**

Order deadline for October 2020 Ex Works



**31<sup>st</sup> October 2020**

Order deadline for January 2021 Ex Works



**31<sup>st</sup> January 2021**

Order deadline for April 2021 Ex Works



**30<sup>th</sup> April 2021**

Order deadline for July 2021 Ex Works



**31<sup>st</sup> July 2021**

Order deadline for October 2021 Ex Works

